

industry announcements

Berkshire Hathaway HomeServices honors Carlos Gutierrez for outstanding sales

Carlos Gutierrez III of Berkshire Hathaway HomeServices California Properties has earned the Chairman's Circle Platinum award for his sales performance in 2013. The achievement ranks Carlos Gutierrez at the top 1 percent of the brokerage's vast national network of sales associates.



Carlos Gutierrez

Gutierrez was also the second ranked individual agent in the La Jolla office for transactions in 2013, and the third ranked individual for his sales production. The achievement is especially impressive considering the La Jolla office has ranked in the top five nationwide for sales volume for 14 straight years.

"Carlos leads the way with his professionalism, integrity and real estate knowledge," said Nicki Marcellino, manager and regional vice president of San Diego County.

Joel Blumenfeld receives Leading Edge Society award for second time

Berkshire Hathaway HomeServices California Properties is pleased to honor Joel Blumenfeld with the Leading Edge Society award for the second consecutive year. The achievement ranks Blumenfeld in the top six percent of the brokerage's vast network of sales associates spanning North America.



Joel Blumenfeld

Blumenfeld is a lifelong resident of San Diego. Drawing from that experience, he provides his buyers with reliable guidance about the community's neighborhoods and properties.

Blumenfeld also ranked in the top 100 in San Diego for transactions last year. "Joel is a dedicated agent with a strong work ethic and extensive market knowledge, said David M. Cabot, president and CEO. "This allows him to provide a superior transaction experience for his clients."

Service the key for Bryan and Allison Devore of Berkshire Hathaway HomeServices

Bryan and Allison Devore of Berkshire Hathaway HomeServices California Properties has earned San Diego Magazine's "Five Star Real Estate Agents" award. The award is a result of a survey in which agents were rated on their service, communication, marketing, and integrity. Only seven percent of San Diego's 12,000 real estate agents were selected as award winners.



Bryan and Allison Devore

As three-time winners of the award, which was presented in the magazine's March issue, the Devores are known for providing their clients with valuable guidance about multiple aspects of real estate. With a comprehensive knowledge of the local market, they have consistently been the top ranked agents in their home neighborhood of Rancho Carrillo.

Century 21 recognizes Carrie Jakaby's accomplishments

Carrie earned the Masters Ruby Award for her outstanding production this past year. Carrie's infectious positive attitude makes her a pleasure for both clients and agents to work with. Her professionalism and compassion for her clients make it obvious why she deserves recognition. Carrie continuously seeks to match her clients with their perfect homes. She makes sure her clients' satisfaction is a top priority in any transaction. Carrie loves to give back to her community and is always willing to lend a helping hand. She mentors new agents and is involved in various service projects. Carrie impacts every person she meets in a positive way and her presence in the office is unparalleled. We are so happy to have her as part of the Century 21 All Service Family.



Carrie Jakaby

Real Living Lifestyles welcomes Celestina Uriarte to Carlsbad

Uriarte's decision to join Real Living Lifestyles was in large part due to the marketing opportunities that would be available through Real Living. She knew that her clients would have the best and newest types of technologies and social media available today. Uriarte began her career as a real estate agent in 2004 with high ethics, forward thinking, and a pro-active approach to real estate. With her attitude of success she has helped sell numerous homes throughout Southern California, earning many real estate awards along the way.



Celestina Uriarte

Real Living Lifestyles Bonnie Maloney stays active in local fundraising

This year Maloney volunteered at the Escondido Rotary Clubs "Coeur de Cuisine" meaning: "Heart of the Kitchen". The Escondido Rotary club is a volunteer organization of 1.2 million business and professional leaders united worldwide to provide humanitarian service and help build goodwill and peace. After attending this event Maloney was asked if she would like to become a member and she enthusiastically accepted. Bonnie still likes to remain active in the Escondido community and finds personal fulfillment thru many local Fundraisers. Before coming to San Diego Maloney earned her Bachelors of Science degree in Marketing and went on to enjoy a 15-year career in the fashion industry.



Bonnie Maloney

Pacific Sotheby's Realty welcomes Melissa Anderkin

Melissa Anderkin brings over 20 years of sales and business development experience, with more than 10 years specifically focused on residential real estate to Pacific

Sotheby's International Realty. Anderkin's goal to provide her clients with the best customer service possible is shown through her dedication, attention to detail, and light-hearted attitude. Her ultimate drive and enthusiasm to surpass her clients' expectations, has ensured her excellent reputation in the real estate industry. Anderkin is excited about her affiliation with Pacific Sotheby's International Realty and looks forward to utilizing the extensive marketing tools provided by the global network to continue to increase her business and ensure success for her clients. She is based in Pacific Sotheby's Realty's Del Mar office and is part of the experienced team of Elaine Gallagher & Associates.



Melissa Anderkin

Pacific Sotheby's Realty welcomes Kathy Herington

Pacific Sotheby's Realty welcomes Kathy Herington to their Del Mar office. With years of experience as a top-producing agent with Elaine Gallagher & Associates, Herington specializes in selling single-family, 2-4 unit multi-family, luxury estates and coastal properties. Her local knowledge and expertise to represent buyers and sellers in the beach communities from Carlsbad to La Jolla and inland area of Rancho Santa Fe has helped her achieve repeated success for her clients. She is known for her commitment to client satisfaction and passion for the real estate business, and is consistently praised for her work ethic and integrity. She is efficient and quick to respond, and believes that communication, presentation and paying close attention to details makes all the difference throughout a transaction and continues to exceed the expectations of her clients.



Kathy Herington

The Eisendrath Team at the 8th annual "Kick'n it at Dinner with the Pros"

The Eisendrath Team sponsored a table at the 8th annual "Kick'n it at Dinner with the Pros" charity event located at the Omni La Costa Spa and Resort in Carlsbad. The event supported: All for God (Youth Ministries), Blessed Sacrament Parish School, Mary's Mercy Center, Veronica's Home of Mercy and the Rockne Heritage Fund. It was a wonderful evening spent taking photos and getting autographs from pro football players such as Marquise Cole and Drew Brees. "We were very happy to support these local charities and what a bonus to be served a 3 course meal by a pro football player; what a treat!" said Diane Eisendrath of the Eisendrath Team. One member of the team even took home a signed Antonio Gates jersey and autographed football!



Willis Allen Real Estate celebrates centennial with gala on U.S.S. Midway

Willis Allen Real Estate recently celebrated its 100th year of ongoing operation in San Diego County with a gala on the flight deck of the U.S.S. Midway. "Extraordinary progress has been made by our company over the past 100 years. We've gone from being a well-respected local to a leading global real estate brand. We provide clients unrivaled local, national and global reach, while remaining the go-to local real estate company." Willis Allen Real Estate has one of the highest per-agent production rates in the U.S. It was among the first to use the internet to market its listings and communicate with clients. Willis Allen was also a founding member of international affiliations that brings buyers and sellers together – no matter where they live.

